

Penrith Improvement District (BID)

Board meeting minutes

9th May 2018

Present: Tim Lorton- Chair (TL) Simon Whalley – (SW) Darren Broad – (DB) Dan Harding (DH) Heidi Marshall (HM) David Whipp (DW) Jacqui Taylor (JT) Stephen Emma Scantlebury (ES) Stephen Clarke (SC)

Apologies: Ann Mason, Stephen Lindley

- 1. Agreed and signed**

- 2. None**

- 3. Greening: need to re-market baskets and planters. About 50 baskets left to sell, need to get sponsors for planters engaged again this year.**

Action - JT & DH will add to website and social media.

- 4. Finance: HM reported that spending is tight and we cannot commit to very much going forward as not totally sure what we are expecting to come in.
Bank account still not opened but assured will be very soon.
Bills piling up, HM aware of all and will pay as soon as account is operating.
Have set aside predicated amounts for Christmas, similar to last year.**

- 5. Puppet project:
Discussion about the project and information supplied by email from Dawn. SW was able to give some further info.**

Outcome:

- **needs to be a min of a two year project**
- **business trail to be kept alive**
- **BID say on where they go**
- **Seasonal input**
- **Using media such as That's TV**
- **Agreement from all for £3k**

- 6. Evan:**

Presentation from SW

Information about how the local community is to be integrated

- **Local artists**
- **Local community**
- **Alhambra cinema on board**
- **Up front gallery involved**

- Plug & play
- Poet
- UCC and Blue Jam supportive
- Map to support local area
- Including New Squares

After the presentation SW left the room and the board had a discussion.

It was agreed to fund £3k with an additional £1.5k from greening income.

SLA to be drawn up.

AOB:

Brief Wi-Fi discussion – all board to check coverage in their business areas - action to invite Lonsdale next to next meeting – Action JT

All spends to be agreed and signed off at board meetings

Review of admin role: Philipa will be in post from next week HM co-ordinating a meet and greet with board members.

Next meeting to have an intro from board members and what they bring to the board.

All board members to supply a photo to Dan for the website – action – ALL

Shop watch info – TL mentioned that PCSO Chris was asking, will update at next meeting.